

**Subject:** Re: Connect

**From:** Brian Heffernan <brian@downtown-properties.com>

**Date:** 09/20/2014 07:23 PM

**To:** Melinda Ramos-Alatorre <melinda.alatorre@lacity.org>

**CC:** Misty Iwatsu <mistyli@aol.com>

Thanks again Melinda for the intro. Misty I have a handful of different client/operators that have their eyes on the north Fig area. I primarily work the downtown Los Angeles area though in the recent year the price for retail is through the roof. The concepts range from wine bar serving food to music venue serving food/liquor as well. Maybe we can talk this week.

Thank you,

Brian

Brian Heffernan | John Aaroe Group

42 Pasadena Avenue

Pasadena, CA 91105

W: 213-986-5629

C: 619-316-4412

E: [brian@losangelesurban.com](mailto:brian@losangelesurban.com)

[www.Lifestylesla.com](http://www.Lifestylesla.com)

DRE: 01736446

On Sep 16, 2014, at 5:04 PM, Melinda Ramos-Alatorre <[melinda.alatorre@lacity.org](mailto:melinda.alatorre@lacity.org)> wrote:

Hi Brian and Misty,

I wanted to reach out to you and connect you both. Misty, Brian is looking at properties in Highland Park. I told him you would be a good resource to gauge property owners along Figueroa.

Brian- Misty is the Executive Director of the North Figueroa Association, which is our BID on Figueroa.

--

**Melinda Ramos-Alatorre**

Field Deputy

Office of Council Member Gilbert Cedillo

Los Angeles City Council, District 1

200 N. Spring St., Room 470

Los Angeles, CA 90012

Highland Park:(323)550-1538  
City Hall: (213) 473-7001